

# Privacy policy

## 1. Controller and data protection officer

The controller within the meaning of Art. 4 No. 7 DSGVO for the processing of your personal data mentioned below in the context of your participation in the competition is the

## Aalberts hydronic flow control (Flamco B.V.)

P.O. Box 30110 1303 AC Almere The Netherlands Tel: +31 36 52 62 300 E-mail: info@aalberts-hfc.com

You can reach our data protection officer at the following contact details

privacy@flamcogroup.com

### 2. Purposes and nature of data processing

When you enter our contest via our contest-page (https://aalberts-hfc.com/ish-2023), we process in particular the following personal data provided by you in the registration form:

- Salutation (Mrs/Mr/No indication)
- First name
- Last name
- E-mail
- Phone
- Language
- Company name
- Job title (Optional)
- Branch
- Country

We process the aforementioned personal data of the participants to carry out the contest, in particular to determine whether you are eligible to participate and to determine and notify the winner. If you do not provide us with the aforementioned data, it will not be possible to participate in the competition.

If it is necessary to send prizes by post, we may subsequently collect and process further personal data, in particular your postal address.

In addition, we process the specified e-mail address to register for our newsletter. For the registration to our newsletter, we use the so-called double-opt-in procedure within Germany. This means that after your registration we send you an e-mail to the specified e-mail address, in which we ask you to confirm that you wish to receive our newsletter. In doing so, we save your IP address used as well as the time of registration and confirmation. The purpose of this procedure is to prove your registration and, if necessary, to be able to clarify a possible misuse of your data.

Furthermore, it is possible for us to analyze our newsletter campaigns. For example, we can see whether a newsletter we sent was opened by the recipient and which links, if any, were clicked.

### 3. Transfer of the data

We use the Adobe Marketo Engage service to send our newsletter. The provider is Marketo, Inc, 901 Mariners Island Blvd, Suite 500 San Mateo, CA, 94404 USA. Marketo EMEA Limited, 70 SIR JOHN ROGERSON'S QUAY, 662881, Ireland ("Marketo") is responsible for the European region. Adobe Marketo Engage is a service that, among other things, organizes and analyzes the delivery of



newsletters. The email address you enter to receive our newsletter is stored on Marketo's servers, which are located exclusively within the European Union.

In addition, we transfer your personal data to third parties insofar as this is necessary to carry out the contest or to transmit the prize. In particular, this may involve the following data recipients:

- Shipping service provider (postal and parcel delivery to send you any prize)
- Travel service providers/service providers (e.g. airlines, hotels)

#### 4. Lawfullness

The legal basis for the processing of your personal data in connection with the participation in the contest is the fulfillment of the contractual relationship existing through the participation in the contest according to Art. 6 (1) (b) DSGVO.

The processing of your personal data in connection with the registration for our newsletter is based on your consent pursuant to Art. 6 (1) (a) DSGVO. You can revoke your consent to the sending of the newsletter at any time and unsubscribe from the newsletter. You can declare the revocation by clicking on the link provided in each newsletter, by sending an email to info@aalberts-hfc.com or by sending a message to the contact details provided.

#### 5. Duration of processing

Your personal data will generally be deleted within 14 days after the end or expiry of the contest and dispatch of the prizes.

Your personal data, which are necessary for sending the newsletter will be processed by us until you unsubscribe from the newsletter / you revoke your consent therefore and will be deleted from our servers as well as from the servers of the service provider we use to send the newsletter after you unsubscribe.

### 6. Your rights

You are entitled to the following rights if the legal requirements are met:

- Right of access to personal data concerning you (Art. 15 DSGVO)
- Right to rectify inaccurate personal data concerning you (Art. 16 DSGVO)
- Right to erasure of your personal data (Art. 17 DSGVO)
- Right to restrict the processing of your personal data (Art. 18 DSGVO)

Applications should be sent by post to Aalberts hydronic flow control (Flamco B.V.), P.O. Box 30110, 1303 AC Almere, The Netherlands or by e-mail to info@aalberts-hfc.com.

You also have the right to lodge a complaint with the supervisory authority in accordance with Article 77 of the GDPR if you consider that the processing of personal data concerning you is not lawful. The competent supervisory authority is:

#### Autoriteit Persoonsgegevens

Bezuidenhoutseweg 30 2594 AV The Hague The Netherlands



**Flamco** 

https://www.autoriteitpersoonsgegevens.nl